

SAMPLE CLIENT LIST: HEALTHCARE & PHARMACEUTICAL

JOHNSON & JOHNSON VISION CARE

Brand Strategy, Architecture, Positioning, Personality, Brand Voice, Medical Device/OTC/Feature/Ingredient/Program Naming, Global Linguistics, TM Search & Analysis, Global Package Redesign, Brand Guidelines

- REVITALENS
- TRUEYE
- REVITALENS
- LENSASSIST
- HYDRACLEAR
- HYDRALUX
- ACUVUE OASYS
- ACUVUE DEFINE
- ACUVUE MOIST
- ROCK THE RIGHT
- ACHIEVEVISION
- ACUVUE Global package redesign Manager, 96 countries
- ACUVUE Brand Guidelines
- HEALIX
- VERSALOOP
- VERITAS

OTSUKA AMERICA PHARMACEUTICAL

Pharmaceutical Naming, POCA Screening, FDA Regulatory Screening, Name Safety Testing, TM Search & Analysis

- REXULTI

ROCHE/ROCHE DIAGNOSTICS

Brand Architecture, Nomenclature, Medtech Digital Health Solutions Portfolio Naming, Global Linguistics, TM Search & Analysis

- NAVIFY

ETHICON

Brand Architecture, Medical Device Naming, Global Linguistics, TM Search & Analysis, Ideation workshop facilitation

- VERASEAL
- VISTASEAL
- STRATAFIX

BIOSENSE WEBSTER

Ideation Workshop/Design Thinking, Nomenclature System, Naming Strategy, Medical Device Naming, TM Search & Analysis

- HELIOS
- CARTO PRIME

CODMAN NEURO

Medical Device Naming, TM Search & Analysis

- VERSATRU

ABBVIE

Pharmaceutical Naming, POCA Screening, FDA Regulatory Screening, Name Safety Testing, TM Search & Analysis

- ORILISSA
 - MAVYRET
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PALATIN

Pharmaceutical Naming, POCA Screening, FDA Regulatory Screening, Name Safety Testing, TM Search & Analysis

- VYLESSI

HOLOGIC

Medical Device Naming, POCA Screening, FDA Regulatory Screening, Name Safety Testing, TM Search & Analysis

- FLUENT
- NOVASURE ADVANCED

INTERSECT ENT

Pharmaceutical Naming, POCA Screening, FDA Regulatory Screening, Name Safety Testing, TM Search & Analysis

- SINUVA

SUN PHARMACEUTICALS

Pharmaceutical Naming, POCA Screening, FDA Regulatory Screening, Name Safety Testing, TM Search & Analysis

- CEQUA

ACORDA THERAPEUTICS

Pharmaceutical Naming, POCA Screening, FDA Regulatory Screening, Name Safety Testing, TM Search & Analysis

- INBRIJA
- PLUMIAZ

BAXTER

Brand Architecture, Nomenclature Systems, Medtech Healthcare Solutions Business/Medical Device Naming, Global Linguistics Evaluation, TM Search and Analysis

- NEXPATH
- SPECTRUM IQ
- DOSE IQ
- SIGMA
- SIGMASPECTRUM

SANOFI

Pharmaceutical Naming, POCA Screening, POCA SCREENING, FDA Regulatory Screening, Name Safety Testing, TM Search & Analysis

- ADMELOG

ACORDA THERAPEUTICS

Pharmaceutical Naming, POCA Screening, FDA Regulatory Screening, Name Safety Testing, TM Search & Analysis

- INBRIJA

GE HEALTHCARE

Brand Architecture, Nomenclature System, Ideation Workshop Facilitation, Medtech Platform & AI Naming, Voice to Text Compatibility Research/Analysis, Name Evaluation Research/Analysis, Global Linguistics, TM Search & Analysis

- GRAFFITI

JUVEDERM

Brand Architecture, Nomenclature System, Medical Device Naming, TM Search & Analysis

- VOLUMA
- VOLLURE
- VOLBELLA
- PRO CONTOUR

BOSTON SCIENTIFIC

Brand Strategy, Architecture, Nomenclature System, Medical Device Naming, TM Search & Analysis

- ACCUMAX
- ACCUTRAC
- FLEXIVA

TAKEDA

Pharmaceutical Naming, POCA Screening, FDA Regulatory Screening, Name Safety Testing, TM Search & Analysis

- NINLARO

KOREAN RED GINSENG

Brand Strategy, Architecture, Nomenclature System, OTC Product & Modifier Naming, TM Search & Analysis

- KORESELECT
- KORESELECT WOMEN'S PROBIOTICS
- KORESELECT ENERGY
- KORESELECT STAMINA
- KORESELECT BALANCE
- KORESELECT IMMUNE
- KORESELECT WELLNESS

SANCILIO/CLEARWAY GLOBAL

OTC Product Naming, TM Search/Analysis

- CALACTIVE

CHATTEM/ALLEGRA

OTC Product Naming, TM Search/Analysis

- ALLERLIFE

CARE OPTIONS FOR KIDS

In Home Healthcare Company Rebrand, Competitive Analysis, Brand Strategy, Brand Architecture, Company Naming, TM Search/Analysis

- SOLACE PEDIATRIC HEALTHCARE

WEBSTER

Rural Healthcare Platform Naming, Competitive Analysis, TM Search/Analysis

- MYTOWN HEALTH PARTNERS

MSD ANIMAL HEALTH

Veterinary Pharmaceutical Naming, .com Availability Search

- EXOLT

JANSSEN

Pharmaceutical Naming, .com Availability Search

- DARZALEX
- PREZCOBIX
- REZOLSTA

LEO PHARM

Pharmaceutical Naming, .com Availability Search

- ENSTILAR

THE MEDICINES COMPANY

Medical Device Naming

- RAPLIXA

GENYUS

Brand Audit, Brand Strategy, Brand Architecture, Nomenclature System, Medtech naming for a new line of dental software products, Trademark Search & Analysis, .com Availability Search

ADDITIONAL CLIENTS:

BAYER

NOVARTIS

OVID THERAPEUTICS

TEVA

AMAG

DAIICHI SANYKO

INOVA

PAR PHARMACEUTICALS

ZIMMMER BIOMET

GLAXOSMITHKLINE

MEDERGY

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